

Eurooppalaiset askelmerkit kävelyn edistämiseen

Virpi Ansio, Traficom Kävelysymposium 10.12.2024



THE PEP/EHP partnership on Healthy Active Mobility

- ► The Transport, Health and Environment Pan-European Programme (THE PEP) is the first and only international programme designed to integrate environmental and health aspects into transport, mobility and urban planning policies.
 - ▶ Policy framework -> brings together transport, health and environment sectors
- Serviced by UNECE and the WHO Regional Office for Europe
- ► THE PEP Partnership Healthy Active Mobility: https://unece.org/thepep/pam







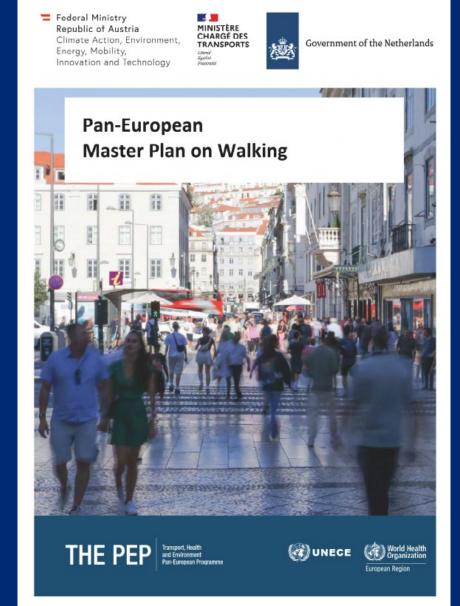
THE PEP Implementation Mechanism

► THE PEP Partnerships

- ▶ Quidance, methods, Promote research
- implement and evaluate (also the Pan-European Masterplan for Cycling Promotion and Pan-European Master Plan on Walking etc)
- ► Cooperation etc.
- ▶ THE PEP Relay Races: capacity-building workhops etc.
- ► THE PEP Tools: HEAT, NTHEAP, ForFITS)
- ► THE PEP Academy: links science, policy and practice and provides a platform for key stakeholders



Pan-European Master Plan on Walking



What do we want to achieve?









O1: Develop and Implement National Walking Policies and Plans



O2: Integrate Walking Into National Policies and Promote Implementation at Subnational Level



O3: Increase Walking Activity



O4: Enhance Safety and Security of Pedestrians



O5: Extend and Improve the Infrastructure for Walking







Vision



Federal Ministry
Republic of Austria
Climate Action, Environment,
Energy, Mobility,
Innovation and Jechnology





"Enable everyone in the region to have safe, accessible, comfortable, and enjoyable walking experiences, in order to improve public health and well-being, mitigate climate change impacts, support public transport, reduce pollution, and create vibrant and inclusive societies."

Transport, Health and Environment







Walking is the first thing an infant wants to do and the last thing an old person wants to give up. Walking is the exercise that does not need a gym. It is the prescription without medicine, the weight control without diet, and the cosmetic that can't be found in a chemist. It is the tranquilliser without a pill, the therapy without a psychoanalyst, and the holiday that does not cost a penny. What's more, it does not pollute, consumes few natural resources and is highly efficient. Walking is convenient, it needs no special equipment, is self-regulating and inherently safe. Walking is as natural as breathing. — International Charter for Walking (Walk21)



Pohdintaa Suomen tilanteesta

- ► Strateginen taso?
- Kävelyä käsitellään suppeasti? Puhutaanko ja huomioidaanko käveltävyys?
- ► Kävelyn ja joukkoliikenteen symbioosi, huomioidaanko?
- ► Kävely on ulkona liikkumista, huomioidaanko?
- ► Lobbaus?





Kiitos

10.12.2024